

Date: Walk a Mile in Her Shoes® Wednesday, April 27th 2011

Time: 4:30 p.m. – 5:00 p.m. “Day-Of” Registration
5:00 p.m. Walk
6:00 p.m. Reception

Location: Registration and walk start – Plaza de Cesar Chavez, downtown San Jose
Reception and walk end – **TBD**

Overview: In an effort to bring awareness to sexual assault in our community, men walk in women's shoes that the YWCA provides. The event begins at Plaza de Cesar Chavez and ends at a location **TBD** in downtown San Jose, where walkers and supporters enjoy a festive reception and marvel at everyone's accomplishments!

The YWCA of Silicon Valley hosts this unique event during Sexual Assault Awareness Month to call attention to the staggering statistics associated with sexual assault: *one-in-three women and one-in-five men, regardless of socio-economic status, will be sexually assaulted in their lifetime.* This event is a light-hearted approach to a very serious subject and increases awareness of how sexual assault impacts individuals and families right here where we live. Walkers are asked to donate their time and \$100.00 in support of the YWCA's Rape Crisis Center and other YWCA assault-prevention services.

How to Participate:

- Become a team captain. Form a team of 10 or more to support the YWCA.
- Register online at <http://www.firstgiving.com/ywcasv/Event/ywcawalkamile>. Register individually or create/join a team.
- Register and join us on **Wednesday, April 27th**, at Plaza de Cesar Chavez and donate \$100. Your tax-deductible donation directly supports the programs and services of the YWCA of Silicon Valley's Rape Crisis Center and other YWCA assault-prevention services.
- Have your friends, family, or co-workers sponsor you for putting on women's shoes and "walking a mile in her shoes." Fundraise on *FirstGiving* or we can provide pledge forms so you can collect and record donations received toward your goal of \$100.
- Donate what you can and walk as an advocate bringing awareness to sexual assault in our community. The \$100 donation is not required to participate in **Walk a Mile**.

How to Register:

Please register online, <http://www.firstgiving.com/ywcasv/Event/ywcawalkamile> or call (408) 295-4011 x220.

Registration is available on the day of the walk, however, we ask walkers to register early so we can provide shoes and T-shirts for all of our participants.

How to Donate:

Use our on-line secure donation page at www.ywca-sv.org, or mail checks (payable to YWCA of Silicon Valley) to "YWCA's Walk a Mile in Her Shoes"®, 375 South 3rd St. San Jose, CA 95112. Donations can also be submitted at the walk on April 27th, 2011. *(Please do not send cash).*

Create a Walk a Mile Fundraising page on FirstGiving
<http://www.firstgiving.com/ywcasv/Event/ywcawalkamile>

Co-Chairmen for our 9th Annual Walk a Mile in Her Shoes are:

- Chris Moore, City of San Jose, Police Chief
- William McDonald, City of San Jose Fire Chief
- Larry Stone, County of Santa Clara, Assessor
- Pete Decena, SJSU, Chief of Police

Contact:

Anngiely Salvacion, Development Associate (408) 295-4011 x220 or email walkamile@ywca-sv.org