

28th Annual TWIN Awards  
**YWCA Tribute to Women**  
*Honoring Silicon Valley's Executive Women*  
May 10, 2012

**Sponsor Levels**

**Presenting Sponsor: Marvell Semiconductor, Inc. \$35,000**

- ◆ 30 second video\* shown at Awards Dinner
- ◆ Full page ad in dinner program
- ◆ Two tables for ten people located in VIP section
- ◆ Additional table at discounted rate of \$1,500 plus 2 tickets to Honoree reception
- ◆ 20 Invitations to Private Honoree Reception
- ◆ Corporate logo appearing with YWCA name on all promotional materials
- ◆ Company CEO recognized as Honorary Chair of the event
- ◆ Company CEO addresses audience for three minutes at the Awards Dinner
- ◆ Company logo prominently displayed on stage during Awards Dinner
- ◆ Company logo displayed on video at the Awards Dinner
- ◆ Company name on award given to each Honoree and their company
- ◆ Recognition as the Presenting sponsor in the following:
  - Honorees' Luncheon Invitation and Program
  - Awards Dinner Invitation and Program
- ◆ Company logo designated on all table signs
- ◆ Company website link from the YWCA of Silicon Valley website
- ◆ Company description included on the YWCA of Silicon Valley website (limit 50 words)
- ◆ Entitled to the first right of refusal for the Presenting Sponsor of the 2013 event

**Private Honoree Reception Sponsor: KLA-Tencor Corporation \$20,000**

- ◆ 30 second video\* shown at Awards Dinner
- ◆ Full page ad in dinner program
- ◆ One table for 10 people located in VIP section
- ◆ Additional table at discounted rate of \$1,500 plus tickets to Private Honoree reception
- ◆ 10 Invitations to Private Honoree Reception
- ◆ Corporate logo appearing with YWCA name on all promotional materials
- ◆ Company CEO (or designee) addresses audience for three minutes at the Private Honoree Reception
- ◆ Company logo prominently displayed on stage during Awards Dinner
- ◆ Company logo displayed on video at the Awards Dinner
- ◆ Company name on award given to each Honoree and their company
- ◆ Recognition as the Reception sponsor in the following:
  - Honorees' Luncheon Invitation and Program
  - Awards Dinner Invitation and Program
- ◆ Company logo designated on all table signs
- ◆ Company website link from the YWCA of Silicon Valley website
- ◆ Company description included on the YWCA of Silicon Valley website (limit 50 words)

\* The 30 second video allows the company to speak about the impact and importance of executive women in your company. Video cost will be donated by a local professional production company.

### **Honoree Luncheon Sponsor**

**\$15,000**

- ◆ 30 second video\* shown at Awards Dinner
- ◆ Full page ad in dinner program
- ◆ One table for 10 people located in VIP section
- ◆ Additional table at discounted rate of \$1,500 plus 2 tickets to Private Honoree reception
- ◆ 10 Invitations to Private Honoree Reception
- ◆ Corporate logo appearing with YWCA name on all promotional materials
- ◆ Company CEO (or designee) addresses audience for three minutes at the Honoree Luncheon
- ◆ Company logo prominently displayed on stage during Awards Dinner
- ◆ Company logo displayed on video at the Awards Dinner
- ◆ Company name on award given to each Honoree and their company
- ◆ Recognition as the Luncheon sponsor in the following:
  - Honorees' Luncheon Invitation and Program
  - Awards Dinner Invitation and Program
- ◆ Company logo designated on all table signs
- ◆ Company website link from the YWCA of Silicon Valley website
- ◆ Company description included on the YWCA of Silicon Valley website (limit 50 words)

### **Commemorative Awards Sponsor**

**\$15,000**

- ◆ 30 second video\* shown at Awards Dinner
- ◆ Full page ad in dinner program
- ◆ Company logo prominently displayed on award given to each Honoree and their company
- ◆ One table for 10 people located in VIP section
- ◆ Additional table at discounted rate of \$1,500 plus 2 tickets to Private Honoree reception
- ◆ 10 Invitations to Private Honoree Reception
- ◆ Corporate logo appearing with YWCA name on all promotional materials
- ◆ Company acknowledged during the awards ceremony as the sponsor of the commemorative awards
- ◆ Company logo prominently displayed on stage during Awards Dinner
- ◆ Company logo displayed on video at the Awards Dinner
- ◆ Recognition as the Commemorative Awards Sponsor in the following:
  - Honorees' Luncheon Invitation and Program
  - Awards Dinner Invitation and Program
- ◆ Company logo designated on all table signs
- ◆ Company website link from the YWCA of Silicon Valley website
- ◆ Company description included on the YWCA of Silicon Valley website (limit 50 words)

### **Community Sponsor**

**\$10,000**

- ◆ 30 second video\* shown at Awards Dinner
- ◆ Full page ad in dinner program
- ◆ One table for 10 people located in VIP section
- ◆ Additional table at discounted rate of \$1,500 plus 2 tickets to Private Honoree reception
- ◆ 5 Invitations to Private Honoree Reception
- ◆ Corporate logo appearing with YWCA name on all promotional materials
- ◆ Company logo displayed on video at the Awards Dinner
- ◆ Recognition as a Participating sponsor in the following:
  - Honorees' Luncheon Invitation and Program
  - Awards Dinner Invitation and Program
- ◆ Company name designated on table sign

\* The 30 second video allows the company to speak about the impact and importance of executive women in your company. Video cost will be donated by a local professional production company.

## **Additional Sponsor Opportunities for Companies WITH an Honoree**

|  |                |
|--|----------------|
| <b>Program Sponsor</b>   | <b>\$5,000</b> |
| <ul style="list-style-type: none"><li>◆ One table for 10 people</li><li>◆ Half page ad in dinner program</li><li>◆ Additional table at discounted rate of \$1,500 plus 2 tickets to Private Honoree reception</li><li>◆ 5 Invitations to Private Honoree Reception</li><li>◆ Recognition as a Patron sponsor in the following:<ul style="list-style-type: none"><li>○ Honorees' Luncheon Program</li><li>○ Awards Dinner Program</li></ul></li><li>◆ Company name designated on table sign</li></ul> |                |

## **Minimum requirement PER honoree**

|  |                |
|--|----------------|
| <b>Honoree Host Table</b>  | <b>\$2,500</b> |
| <ul style="list-style-type: none"><li>◆ One table for 10 people</li><li>◆ 3 Invitations to Private Honoree Reception</li></ul> |                |

## **Sponsor Opportunities for Companies WITHOUT an Honoree**

|   |                |
|---|----------------|
| <b>Contributing Sponsor</b> - Half table (5 seats) and full page ad in dinner program | <b>\$5,000</b> |
| <b>Friends Sponsor</b> - Half table (5 seats) and half page ad in dinner program      | <b>\$2,500</b> |
| <b>Recognition Sponsor</b> - Half page ad in dinner program                           | <b>\$1,500</b> |